

Event-Avenue®

www.eventavenue.com



The Industry's Leading **Online Registration**
& **Payment Gateway** Solution

EventAvenue: The All-In- One Solution

EventAvenue is India's first and the industry's leading online registration and payment gateway solution provider that enables its users to manage Conferences, Concerts, Marathons, Exhibitions, Webinars and other types of events. It also offers NGOs, charitable trusts, schools, universities and other institutions entirely web -based solutions. You do not have to install any special software or hardware.

Now, Work Less while Achieving More with EventAvenue!

Who can use EventAvenue?

EventAvenue is right for you , if you organize or manage any of the following:

- μ Conference
- μ Exhibitions
- μ Concerts / Shows / Sport Ticketing
- μ Workshops / Courses
- μ Marathons / Triathlons
- μ Training Programs
- μ Journal Subscriptions
- μ Online Admission Forms
- μ Memberships
- μ Charities / Donations



6 Innovative Modules

EventAvenue has 6 innovative and feature rich modules:

Conference Management: This module will help you organize any type and size conference. It will enable you to reach out to your delegates, ramp up event attendance, offer online registration and hotel booking facility on your website.

Online Ticketing: This module will help you organize all types of ticket-based events from concerts and cricket matches to marathons and triathlons. It has a flexible, customizable and extremely easy-to-use interface that enables you to automatically manage inventory, sell ticket online, accept payment in real time and more.

Donation Collection: This module will enable any organization collecting donations to aid disaster-ridden countries or the poor, the sick and the marginalized from people across the world with ease. It is also suitable for charitable trusts and religious organizations that offer religious services.

6 Innovative Modules

EventAvenue has 6 innovative and feature rich modules:

Education Fee Collection: This module is an unparalleled Education Fee Collection solution that will expedite your application distribution and fee collection process. It comes with an in-built payment gateway that enables student pay their fees – admission, exam etc. directly online.

Webinar Registration: This module will enable you to collect registration and payment for all web based events. Manage registrations, send personalized invoices, collect payments in real time etc. with ease.

Exhibitor Management: This module will enable you to publish your space/stall plan online and enable your prospective exhibitors to view an interactive floor plan before booking an exhibition stall/space in real time. You can also sign up for value addition such as a real time payment gateway and cross sell other inventory, send invoices etc. directly online with ease.

The EventAvenue Advantage

EventAvenue is a highly automated online management solution provider that simplifies and automates almost all your tasks. You can

- μ Launch online within hours.
- μ Manage almost all of your pre, on-site and post tasks for Events, Webinars, Exhibitions, Concerts, Conferences, Workshops, Training Programs, Donation Collections etc. easily from anywhere and at anytime.

For example, registrations, ticketing, invoicing, payment collection, accounting and reporting.

- μ Access registrant information from any PC with a internet connection.

A Cost Effective, Time Saving & Efficient Online Solution

The EventAvenue Advantage

With EventAvenue as your online event partner, you receive the following benefits:

- μ Reach out and capture globally situated audiences.
- μ Ramp up attendance numbers.
- μ Offer a real time registration and payment facility on your website.
- μ Ease up the logistical hassles.
- μ Tune up financial performance.
- μ Lay the ground work for efficient deployment.



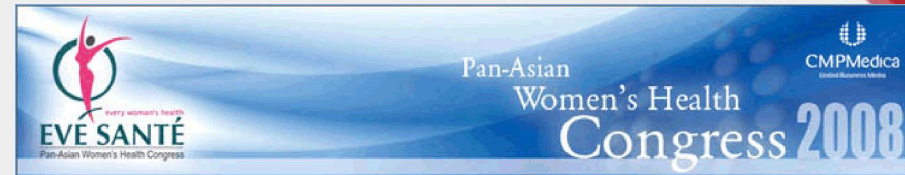
Explore EventAvenue

A range of features and functionalities that will 'SIMPLIFY' your work processes.

- μ Online Registration Forms
- μ Customizable Booking Engine
- μ Online Ticketing
- μ Fee Collection
- μ Donation Collection
- μ Multiple Payment Options
- μ Accounting & Reports
- μ Personalized Invoice
- μ Labels & Badges
- μ Surveys
- μ Discount Codes
- μ Auto Emails

EventAvenue: Highly Flexible Online Registration Forms

- μ Custom online registration pages (forms) with your branding.
- μ Offer multiple registration types per event, training program, charitable cause etc. and capture different audiences easily.
- μ Create custom agendas per registration type to appeal to different audiences.
- μ Activate the Group Registration option and add convenience for contingents.
- μ Make fields mandatory and collect any type of required information.



DEMO: Pan-Asian Women's Health Congress 2008 [\(More Information\)](#)

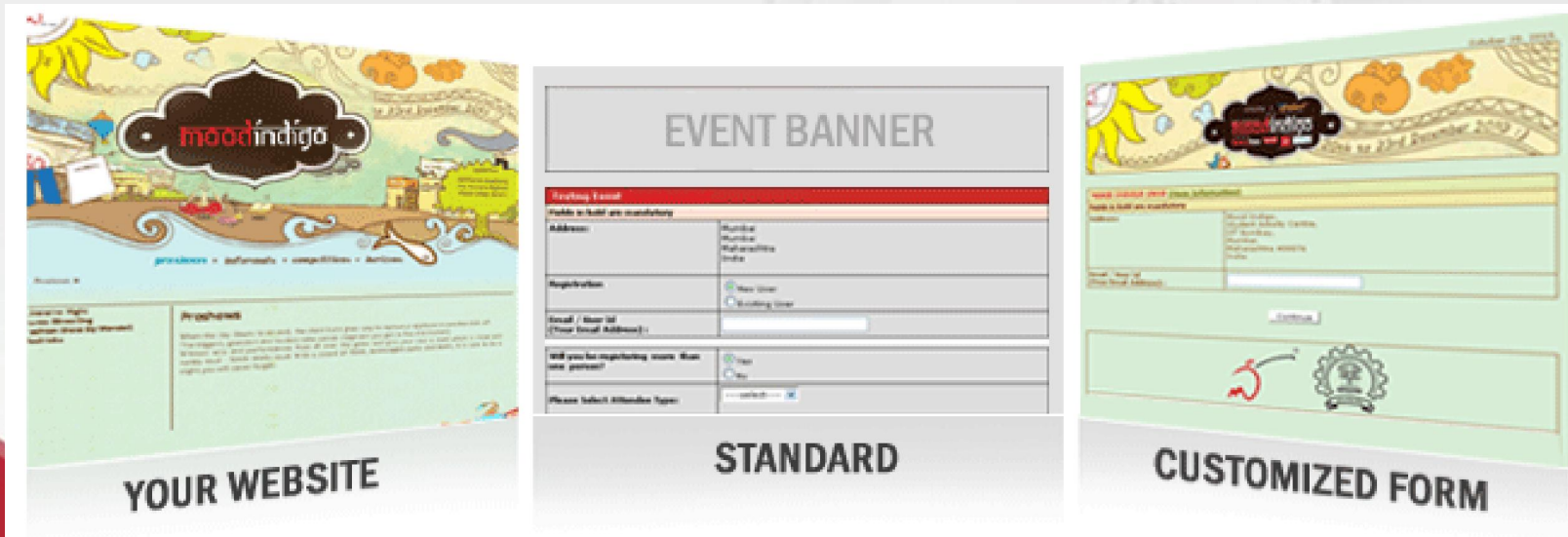
Fields in bold are mandatory

| | |
|--|---|
| Address: | Auditorium New Delhi Delhi India |
| Registration | <input checked="" type="radio"/> New User <input type="radio"/> Existing User |
| Email / User Id (Your Email Address) : | <input type="text"/> |
| Transaction Currency : | ----select---- United Kingdom Pounds Singapore Dollars United States Dollars Indian Rupees Euro <input type="radio"/> Foreign |
| Will you be registering more than one person? | <input type="radio"/> Indian Menopause Society members |
| Delegate Category: | |



EventAvenue: Customizable Registration Forms


- μ Go online easily with ready to use standard registration format.
- μ Customize your booking engine pages to be a reflection of your website.
- μ Add logos and images.
- μ Use your brand colors on all pages.
- μ Include customized headers and footers.



EventAvenue: Ticketing & Registration

- μ Sell tickets 24 x 7 in real time without incurring high infrastructural costs.
- μ Simplify ticket sales by adding a convenient booking and payment mode for customers.
- μ Manage inventory, ticket counts, financial and marketing reports with online ticket management tools.
- μ Spend more time promoting and managing your events.

September 10, 2010



DARE TO SUCCEED

Delhi Daredevils Ticket Booking (Event Details)

Fields in bold are mandatory

| | |
|---------------------------|--|
| Event Location: | Ambedkar Stadium Daryaganj New Delhi Delhi India |
| Registration: | <input checked="" type="radio"/> New Registration <input type="radio"/> Existing Registration |
| Email / Login Id : | <input type="text"/> |
| Ticket Category: | ----select---- <input checked="" type="checkbox"/> |



AMBEDKAR STADIUM

Continue

GAR
Creating tomorrow today
presents

DLFA
INDIAN PREMIER LEAGUE

POWERED BY
EventAvenue®

VeriSign Trusted
McAfee SECURE
PCI Data Security Standards Compliant

EventAvenue: Admission Enrollment

Collect Fees for courses, workshops, training programs etc. easily with EventAvenue.

- μ Offer real time admission form acceptance and fee collection on your institute's website.
- μ Simplify your fee collection process by collecting fees instantly using EventAvenue's instant payment facilities .
- μ Enable students to apply and pay for their course and hostel rooms simultaneously by offering a hostel accommodation option on your form.
- μ Eliminating the cost of printing and couriering acceptance letters by sending real time auto confirmation emails to students.

XEBSTOR
AMERICAN SCHOOL

UNIVERSITY of CAMBRIDGE
International Examinations
CAMBRIDGE INTERNATIONAL CENTRE

DISCOVER WHO WE ARE

DEMO: FEE COLLECTION (INR) (View Information)

Fields in bold are mandatory

| | |
|---|---|
| Address: | C-2 ,Block Sushant Lok Phase-1 Gurgaon Delhi India |
| Registration | <input checked="" type="radio"/> New User <input type="radio"/> Existing User |
| Email / User Id (Your Email Address) : | <input type="text"/> |
| Fee Type: | <input checked="" type="radio"/> ONE TIME FEE DEPOSIT <input type="radio"/> ANNUAL CHARGES [PAYABLE EVERY YEAR.] <input type="radio"/> QUARTERLY CHARGES <input type="radio"/> OTHER MISCELLANEOUS CHARGES [Payable Quarterly] |

Continue

EventAvenue: Donation Collection

Collect donations from globally situated audiences easily with EventAvenue.

- μ Connect and collect donations from benefactors, donors and devotees with ease with EventAvenue's multi-currency Donation Collection module.
- μ Multiple payment options ensures all types of benefactors, donors and devotees can donate and offer services with ease.
- μ Separate donation collection links for Indian and Foreign donors.
- μ FIRC certification on request

ALMOST A QUARTER OF THE WORLD'S MAMMALS
FACE A HIGH RISK OF EXTINCTION WITHIN 30 YEARS






Registration for DEMO : Donation for Conservation the World Life Species

Welcome **dav bri**,

Thank you for registering for the **DEMO : Donation for Conservation the World Life Species**, scheduled from Jun 19, 2010 to Jun 19, 2050 at NGO, Charity, Trust, Foundation, International, Global, India.

Your registration has been **Confirmed** based on the details provided below:

Registration Details

| | |
|----------------------------|---------------------|
| Registration Number | P10#FD1009#MER77537 |
| Registration Date | Sep 13, 2010 |
| Registration Status | Confirmed |

Group List

| Attendee ID | Name | Registration Type | Email ID |
|-------------|---------|---|--|
| EAR212854 | dav bri | Support World Wildlife Fund's Global Conservation Efforts | davina@avenues.info |

Species Adoptions (Adpot a Panda)

Charges for Agenda Items and Other Fees

| Item | Rate (INR) | Quantity | Amount (INR) |
|---|------------|----------|----------------------------|
| Species Adoptions(Adpot a Panda) | 50000 | 1 | 50000 |
| Support World Wildlife Fund's Global Conservation Efforts | 1000 | 1 | 1000 |
| Species Adoptions(Adopt a Sea Turtle) | 30000 | 1 | 30000 |
| | | | Total: INR 81000.00 |

Billing Contact Details

| | |
|----------------------|---|
| Name | dav bri |
| Address | malad, mumbai, 400064, Maharashtra, India |
| Email Address | davina@avenues.info (All communications would be sent to this address) |

Payment Details

EventAvenue: Multiple Payment Options

Give your registrants, students, donors etc. the freedom to make instant payments by choosing a wide platform that processes:

Credit Cards: Accept payments from customers using 6 major international credit cards.

Debit Cards (Visa Electron and Maestro Debit Cards, Authorized through VBV/ Secure Code Password): Accept payments from customers having debit cards from 15+ prominent Indian banks.

ATM Cum Debit Cards (Authorized through ATM Pin) : Accept payments from customers having ATM cum debit cards from prominent Indian banks.

Net Banking: Accept direct debit payments from customers having Internet Banking Accounts at 35+ Indian, 20 Chinese and 3 Singaporean banks.

Cash Card : Accept cash card payments from customers having an ItzCash Card.

Mobile Payments: Accept payments via mobile from customers having a PayMate or SBI FreeDoM account.

EventAvenue: Accounting & Reports

- μ Instant summary of ongoing events, courses, or donation collected online.
- μ View event summary and attendee lists.
- μ Generate reports easily using the Auto Report Generation facility .
- μ Generate custom reports by selecting your report criteria. e.g. registration type.

EventAvenue[®] August 23, 2010.

Home M.A.R.S. Setting Manage Transactions Emails Administrative Help Logout

M.A.R.S. (Merchant Accounting & Reporting System)

Active Events

| Name of the Event | Registrants | | Exhibitors | |
|--|-------------|-------|------------|-------|
| | New | Total | New | Total |
| Event for Avenues Testing Team | 0 | 20 | | |
| FEE COLLECTION FOR PUNJAB TECHNICAL UNIVERSITY | 0 | 0 | | |
| DISTANCE EDUCATION PROGRAM FOR PUNJAB TECHNICAL UNIVERSITY | 0 | 0 | | |
| Punjab Technical University Foreign Language Courses | 0 | 1 | | |

Login Information

Merchant Name
Amrita-Kanojia
Account Type
Economy Scheme
Last Login
Aug 23 2010 10:49AM
Last Login IP
122.182.6.210

News

EventAvenue: Accounting & Reports

- μ Get in-dept information regarding deductions, taxes, commissions, other chargers etc. by clicking the 'BREAKUP' tab
- μ Generate reports in any major format - PDF, Excel, CSV and Doc.

Home >> Transactions >> Account Summary

Payout List

Date: 18-7-2010 | Time: 11:4 A

| Id | Std. Date | Amount | Currency | Trasaction By | View Details |
|-----------|------------------|---------------|-----------------|----------------------|-------------------------|
| PTD101447 | 05 Aug 2010 | 1,198.62 | INR | WTR-NEFT | breakup |
| PTD96568 | 29 Jul 2010 | 14,411.06 | INR | WTR-NEFT | breakup |
| PTD85638 | 23 Jul 2010 | 74,969.60 | INR | WTR-NEFT | breakup |
| PTD80282 | 15 Jul 2010 | 53,963.24 | INR | WTR-NEFT | breakup |
| PTD79646 | 08 Jul 2010 | 71,351.46 | INR | WTR-NEFT | breakup |
| PTD79118 | 30 Jun 2010 | 35,320.19 | INR | WTR-NEFT | breakup |
| PTD78515 | 24 Jun 2010 | 54,058.68 | INR | WTR-NEFT | breakup |
| PTD78220 | 21 Jun 2010 | 29,237.35 | INR | WTR-NEFT | breakup |
| PTD77629 | 11 Jun 2010 | 2,408.18 | INR | WTR-NEFT | breakup |
| PTD77463 | 07 Jun 2010 | 31,352.41 | INR | WTR-NEFT | breakup |

Payout Breakup

| Particulars | Dr. | Cr. |
|--------------------------------|------------|---------------------|
| Capture | -- | INR 1,300.00 |
| Miscellaneous Debit | INR 1.00 | -- |
| Service Tax and Education cess | INR 9.38 | -- |
| TDR | INR 91.00 | -- |
| Net Payable | | INR 1,198.62 |

EventAvenue: Personalized Invoices

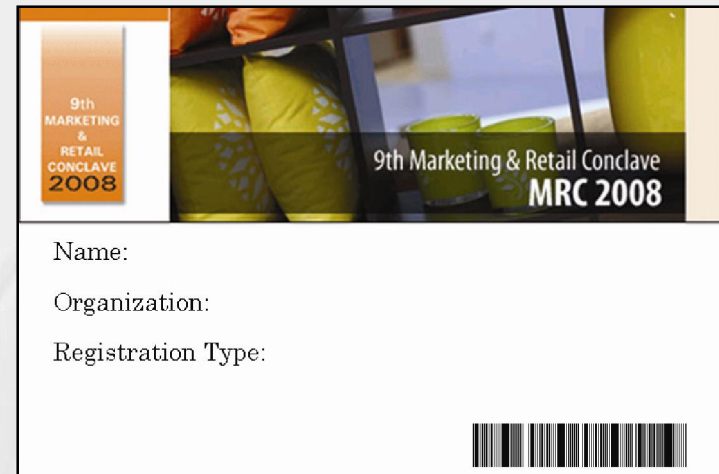
- μ Raise invoices directly online.
- μ Ready-to-use customizable format enables you to raise invoices easily.
- μ Offer discounts on an individual-by-individual basis. Negotiate rates with delegates, exhibitors, sponsors or donors and raise personalized invoices.
- μ Save operational costs (postage, printing, couriers etc) by sending invoices via email.
- μ Track invoices easily with the Invoice/Bill Number.

To send Invoice/Bill now, fill in the Attendee/Delegate/Exhibitor information below:

| | | | |
|--|--|---|----------------------|
| Name: First/Middle/Last Name | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Address: | <input type="text"/> | | |
| | 0 characters of 315 entered | | |
| City: | <input type="text"/> | | |
| Zip/ PIN Code: | <input type="text"/> | | |
| Country : | ----Select Country----- <input type="button" value="v"/> | | |
| State: | -----SELECT----- <input type="button" value="v"/> Please specify if OTHER. <input type="text"/> | | |
| Email Address: | <input type="text"/> | | |
| Note: Please Enter a unique Invoice/ Bill Number. | | | |
| Invoice/ Bill Number: | <input type="text"/> | <input type="button" value="Check Availability of This Invoice/Bill Number"/> | |
| Description of Services Sold/ To be Sold: | <input type="text"/> | | |
| | 0 characters of 50 entered | | |
| Total Price Including Shipping: | --- Select Currency --- <input type="button" value="v"/> | <input type="text"/> | |
| Additional Terms, Conditions, Notes or Instructions: | <input type="text"/> | | |

EventAvenue: Labels & Badges

- μ Use your colors, logos and images to create unlimited custom Labels and Badges.
- μ Merge registrant's information automatically.
- μ In-built Avery label templates.
- μ Auto-generate barcodes to insert in badges.
- μ Use bar-coded badges for lead tracking and entry monitoring.
- μ Print in batches or one-at-a-time.
- μ Reuse designs or formats.



EventAvenue: Surveys

- μ Conduct CRM exercises (pre and post analysis) quickly and easily with ready-to-use standard survey format .
- μ Add unlimited custom questions and/or sections .
- μ Simplify form with different input fields such as text boxes, multiple choice responses, yes/no and check boxes.
- μ Generate survey reports in real-time.

Event Avenue[®]
www.eventavenue.com

Event Avenue
GOING UP?

Demo: Post Event Survey (Details)

1 Personal Information 2 Finish Registration 3 Confirmation

Details
Fields in bold are required to be filled up

| | | | |
|---|--------------------|---------------------|-------------------|
| Prefix (Mr., Mrs., etc.): | First Name: | Middle Name: | Last Name: |
| Ms. <input checked="" type="checkbox"/> | Amrita | | K |

Address: Avenues
 Zip (Postal Code): 400054
 City: Mumbai
 Country: India
 State: Maharashtra If Other specify :

Login Details
Please create your own password below (6-15 characters long). This will ensure the security of your personal information.

| | |
|---------------------------|-----------------------------|
| Email: | amrita.kanolja@avenues.info |
| Verify Email: | amrita.kanolja@avenues.info |
| Password: | ***** |
| Re-enter Password: | ***** |

Questions

How Did You Know About the Event? Brochure

Please Specify the Reason to Attend the Event?

- Networking
- Personal Growth
- Business Expansion
- Interaction with Speakers
- Others

Which Speaker Was the Most Interesting to Listen to during the Event?

- Speaker 1
- Speaker 2
- Speaker 3
- Speaker 4

Did The Event Fulfill Your Reason For Attend?

- Absolutely
- No

What was the best & the most worst part of the Event? fd

Will You Recommend This Event to your Colleague/Friends? Yes

Indicate your level of Satisfaction- Content

- Very Satisfied
- Somewhat Satisfied
- Neutral
- Dissatisfied
- Poor

Indicate your level of Satisfaction- Venue

- Very Satisfied
- Somewhat Satisfied
- Neutral
- Dissatisfied
- Poor

Indicate your level of Satisfaction- Food & Beverages

- Very Satisfied
- Somewhat Satisfied
- Neutral
- Dissatisfied
- Poor

Additional Comments:

Continue

EventAvenue: Discounting Made Easy

- μ The Unique Discount Code feature simplifies the discounting process.
- μ Two formats available - Alpha format and Alphanumeric format.
- μ Limit discount to specific delegates by providing them with a Priority Code or a Discount Coupon Code.

Registration fee = INR 6000

E.G: **Sample Discount Code** ABC12=-1000

Discount code = ABC12 is applicable on a single agenda value = INR 1000/-

On entering the Discount Coupon Code, Rs. 1000/- is deducted from the registration fee and the delegate will have to pay INR 5000/- only.



| Registration fee for VCCircle E- Commerce Investment Forum 2011: 3rd Edition | |
|--|----------------------|
| Rate | INR 6000 |
| Enter Discount Code : | <input type="text"/> |
| Sub Total | INR 6000 |

EventAvenue: Auto Emails

- μ Create emails effortlessly using the ready-to-use email format.
- μ Customize emails as per your requirements with range of in-built online customization tools.
- μ Send invitations, confirmation and reminder emails easily.
- μ Pre-scheduled emails to be fired by uploading the list of email ids.
- μ Stay in touch with delegates, students, exhibitors, donors etc. year round with customized newsletters.
- μ Send out hundreds of emails at fractional costs of sending by snail mail.

Registration for The Economic Times Dialogue on Luxury 2008

Welcome **Amrita K**,
Thank you for registering for the **The Economic Times Dialogue on Luxury 2008**, scheduled from Dec 05, 2008 to Dec 06, 2008 at The Durbar-hall, Fateh Prakash Palace, Udaipur, Rajasthan, India.

Your registration has been **Confirmed** based on the details provided below:

| Registration Details | | | |
|----------------------------|---------------------|--|--|
| Registration Number | P08#FD2410#MER28011 | | |
| Registration Date | Oct 24, 2008 | | |
| Registration Status | Confirmed | | |

| Group List | | | |
|-------------|----------|-----------------------|---------------|
| Attendee ID | Name | Registration Type | Email ID |
| EAR111938 | Amrita K | Delegate Registration | abc@gmail.com |

| Charges for Agenda Items and Other Fees | | | |
|--|------------|----------|----------------------------|
| Item | Rate (INR) | Quantity | Amount (INR) |
| Registration Confirmation for The Economic Times Dialogue on Luxury 2008 This is a residential conference. The registration fee to the conference includes the following: | | | |
| • Return flight ticket from anywhere in India to Udaipur | 75000 | 1 | 75000 |
| • Airport transfers | | | |
| • Accommodation at one of the Palaces belonging to HRH group of Hotels | | | |
| • Invitation to Cocktails and Dinner | | | |
| | | | Total: INR 75000.00 |

| Billing Contact Details | |
|-------------------------|---|
| Name | Amrita K |
| Address | Andheri, Mumbai, 400055, Maharashtra, India |
| Email Address | abc@gmail.com(All communications would be sent to this address) |

| Payment Details | |
|-------------------------------|--------------|
| Amount Charged to Card | INR 75000.00 |
| Total Charge | INR 75000.00 |
| Amount Paid | INR 75000.00 |
| Balance Due | INR 0.00 |

Please Note: The charges will be billed to your credit or debit card as 'www.eventavenue.com/charge'

To cancel your registration [Click Here](#). Kindly include your registration number, e-mail address, name and dates of the event in all future correspondence.

For further information about The Economic Times Dialogue on Luxury 2008, visit our website <http://www.luxury.economicstimes.com>

Thank you for registering for **The Economic Times Dialogue on Luxury 2008**. We hope you have a wonderful time.

Best Regards,
The Economic Times Dialogue on Luxury 2008
Thank you for registering for **THE ECONOMIC TIMES DIALOGUE ON LUXURY 2008**. We hope you have a wonderful time.

EventAvenue: Through Your Registrant's Eyes

PLEASE NOTE, THE PROCESS OF PAYING OR DONATING USING EVENTAVENUE IS SIMILAR FOR ALL 6 MODULES. A "Marathon" Event HAS BEEN USED TO ILLUSTRATE THE PROCESS.

- μ **Step 1:** The registrant visits your website.
- μ **Step 2:** Clicks the 'Registration' button.
- μ **Step 3:** Selects a Marathon Category, a Currency Type and the Group Registration (if any).
- μ **Step 4:** Selects Multiple Agenda (Fee, Banquet Fee etc.).
- μ **Step 5:** Selects Hotel Accommodation (Optional).
- μ **Step 6:** Pays through EventAvenue's Secure Payment Gateway.
- μ **Step 7:** Receives an Instant Auto-Confirmation email.

Just a Click Away

EventAvenue works from your own website.

The registrant only needs to click on the 'Registration' button to begin the registration process.

The screenshot shows the website interface for the Standard Chartered Mumbai Marathon 2012. At the top, there is a navigation bar with the URL 'www.procamrunning.in' and a 'SIGN IN' button. Below this is a banner image featuring a male runner in a green athletic shirt, with the IAAF Road Race Gold Label logo on the left and the event title 'Standard Chartered MUMBAI 2012 MARATHON' on the right, including the date 'Jan 15, 2012' and the slogan 'Feel the spirit!'. The main content area is divided into several sections: 'REGISTER NOW!' with a 'Click here to know more!' link; 'PACE SETTER' with a link to 'A runner who is veteran of many marathons'; 'CHARITY' with a link to 'Through this event you can raise funds & support your cause'; 'IMPORTANT DATES' listing three events: '20th July 2011' (Marathon and Half Marathon), '5th September 2011' (Dream Run), and '12th September 2011' (Sr. Citizens' Run and Wheelchair Event); 'NEWS UPDATES' with three articles about the marathon's fundraising success; and 'TOP 9 FAQs' with questions about registration, age eligibility, race categories, application criteria, advantages of submitting applications together, and passport photos. On the right side, there are logos for sponsors: Standard Chartered (Title Sponsor) and TATA CONSULTANCY SERVICES (Associate Sponsor). Below these is an OMRON advertisement with the slogan 'Sensing tomorrow™' and a digital clock showing '150:H 12:M 31:S 08'. At the bottom, there are social media icons for Facebook and Twitter, and a list of volunteer support organizations: EMDI, IISM, and NIEM. The footer contains copyright information and a list of links: About Us, Disclaimer, Privacy, Terms of Use, Feedback, Contact Us, and Sitemap.

Easy Registration Process

- μ Offer previously registered attendees registration ease by pre-populating their forms.
- μ Capture different audiences successfully with multiple Categories.
- μ Offer multiple payment currencies to capture a broader audience (Optional).
- μ Simplify the registration process for corporate and other groups by offering Group Registration (optional).

Standard Chartered Mumbai Marathon [\(More Information\)](#)

Fields in bold are mandatory

I declare, confirm and agree as follows and I/my ward ...

(i) the information given by me/my ward in this entry form is true and me/my ward is/am solely responsible for the accuracy of this information; (ii) have fully understood the risk and responsibility of participating in the Standard Chartered Mumbai Marathon or any event outlined in this application (collectively "the event") and will be participating entirely at my/his/her risk and responsibility; (iii) understand the risk of participating on a course with vehicular traffic, even if the course may be regulated/ policed; (iv) understand that I/my ward must be of, and must train to, an appropriate level of fitness to participate in such a physically demanding event and I/my ward have obtained a medical clearance from a registered medical practitioner, allowing me to participate in the event/s; (v) for myself/ourselves and our legal representatives, waive all claims of whatsoever nature against any and all Sponsors of the event, Mumbai City, all political entities, authorities and officials, all contractors and construction firms working on or near the course, all Standard Chartered Mumbai Marathon Committee persons, officials and volunteers, Procram International Limited and all other persons and entities associated with the event and the directors, employees, agents and representatives of all or any of the aforementioned including, but not limited to, any claims that might result from me/my ward participating in the event and whether on account of illness, injury, death or otherwise; (vi) agree that if I am/my ward is injured or taken ill or otherwise suffer/s any detriment whatsoever, I hereby irrevocably authorize the event officials and organizers to, at my/our risk and cost, transport me/my ward to a medical facility and/or to administer emergency medical treatment and I/my ward waive/s all claims that might result from such transport and/or treatment or delay or deficiency therein. I shall pay or reimburse to you my/my ward's medical and emergency expenses and I/my ward hereby authorize/s you to incur the same; (vii) shall provide to race officials such medical data relating to me/my ward as they may request; I agree that nothing herein shall oblige the event officials or organizers or any other person to incur any expense or to provide any transport or treatment; (viii) in case of any illness or injury caused to me or my ward or death suffered by me or my ward due to any force majeure event including but not limited to fire, riots or other civil disturbances, earthquakes, storms, typhoons or any terrorist act, none of the sponsors of the event or any political entity or authorities and officials or any contractor or construction firms working on or near the course, or any of the Standard Chartered Mumbai Marathon Committee persons, officials or volunteers or Procram International Limited or any persons or entities associated with the event or the directors, employees, agents or representatives of all or any of the aforementioned shall be held liable by me/my ward or my/my ward's representatives; (ix) understand, agree and irrevocably permit Procram International to share the information given by me/my ward in this application, with all/any entities associated with the Standard Chartered Mumbai Marathon, at its own discretion; (x) understand, agree and irrevocably permit Procram International to use my/my ward's photograph which may be photographed on Race Day and/or during the Expo, for the purpose of promoting the Event, at its own discretion; (xi) shall not hold the organizers and all/any of the event sponsors responsible for loss of my/his/her application form and/or application fee in transit; (xii) I/my ward understand and agree to the event terms and guidelines

[Terms and Conditions](#)

Accept Decline

Email / User Id
(Your Email Address):

WILL YOUR BRAND MAKE IT TO THE FINISH LINE?

VeriSign Trusted
PCI Data Security Standards Compliant
POWERED BY
Event Avenue®

Simple, Efficient and Secure

- μ Collect relevant attendee information by customizing the registration form as per your requirements.
- μ Reduce data entry errors by allowing your attendees to edit their own information.
- μ Ease attendee worries by adding a 'Password Protect' option to your registration form.

Personal Details - Standard Chartered Mumbai Marathon [\(More Information\)](#)

1 Personal Information 2 Agenda & Fees 3 Other Fees 4 Payment & Verification 5 Confirmation

Login Details

Please create your own alphanumeric password below (6-15 characters long with at least one number). This will ensure the security of your personal information.

Email: amrita.kanojia@avenues.info
 Password:
 Re-enter Password:

Fields in bold are mandatory

| | | | |
|--------------------------------------|-----------------------------|--------------------------|------------------------|
| Prefix (Mr., Mrs., etc.): | First Name: | Middle Name: | Last Name: |
| Ms. <input type="button" value="v"/> | Amrita <input type="text"/> | ghf <input type="text"/> | K <input type="text"/> |

Address:
 City:
 Zip (Postal Code):
 Country:
 State: If Other specify:
 Phone: +91

Other Information

Nationality:
 Gender: Male Female
 Date of Birth: dd mm yyyy
 Age as on 14/1/2012 [Calculate](#):
 Contact name of family/friend/guardian in case of emergencies:
 Contact number of such family/friend/guardian given above:
 Occupation:
 Standard Chartered Mumbai Marathon is a unique platform to raise funds and support your chosen cause. Do you wish to support any of the causes registered with United Way of Mumbai?
 In case of entry not accepted, the refund has to be drawn in favour of (INR 30 will be deducted as processing charges):
 I do agree to receive information, newsletters, offers, sampling and advertising of various brands/products /services as may be sent to me by the event promoters (or any other person duly authorized by the promoters) on the contact details given by me in this entry form.
 Attach a scanned copy of your Govt issued photo ID proof, i.e either passport, driving license, pan card, election card or ration card (Only .jpg format max. size of 300 KB) If the file size is more than 300 kb, open the file with paint and resize it to lower percentage / pixels and save.
 Attach Passport-Size Photograph (Only .jpg format max. size of 150 KB)
 Alternate Email ID:
 Only for Wheelchair Event applicant: Please provide details, if you want your family member/friend/supporter (attendant) to accompany and assist you on Race Day. Entry Fees will not be charged for the attendant.
 Name of the Attendant:

Create Custom Agendas

- μ Create a custom agenda for each race category.
- μ Offer discounts on an agenda and/or race category..
- μ Display agenda fees upfront.
- μ Display 'Sold Out' message, once the registration limit is reached.
- μ Offer waitlist option, reduce the impact of cancellations and non-shows and increase attendee 'information' database.

Agenda Details - Standard Chartered Mumbai Marathon [\(More Information\)](#)

1 Personal Information — 2 Agenda & Fees — 3 Other Fees — 4 Payment & Verification — 5 Confirmation

Race Category

Marathon (INR 700)

- Timed Runner (Attach scanned copy of your recent timing certificate) ..[read more](#)
- Women's Quota
- Open Category (Over Subscribed)

Important Information

1) Please do not apply for Marathon Race Category if you can not complete it in 7 hours.
2) Please do not apply for Half Marathon Race Category if you can not complete it in 3 hrs 30 mins.
3) Applications with a timing certificate attached will have a higher chance of being confirmed in there respective race categories. Click "read more" above to attach your timing certificate
4) Marathon and Half Marathon confirmed participants are required to visit the expo individually to collect their running BIB and timing chip.
In case of unavoidable circumstances, a participant can send his/her representative to collect running number bib and timing chip on his/her behalf .
Please note, a representative will NOT be allowed to collect running number bib and timing chip on behalf of more than ONE Marathon and Half Marathon runner.

Half Marathon (INR 700)

- Dream Run (To be Operational from 5th September 2011) (INR 600)
- Senior Citizens' Run (To be Operational from 12th September 2011) (INR 300)
- Wheelchair Event (To be Operational from 12th September 2011) (INR 300)

Billing Synopsis

- μ An easy-to-read synopsis of the registration and payment details is displayed on the final page.
- μ The synopsis of registration and payment information helps reduce amendments & charge backs.
- μ Auto form-fill feature for previously registered attendees speeds up the registration process.

Payment & Verification - Standard Chartered Mumbai Marathon ([More Information](#))

1 Personal Information → 2 Agenda & Fees → 3 Other Fees → 4 **Payment & Verification** → 5 Confirmation

| Transaction Details | | | |
|--------------------------|------------|----------|------------------|
| Item | Rate (INR) | Quantity | Amount (INR) |
| Race Category (Marathon) | 700 | 1 | 700 |
| Online Processing Fee | 5.5 % | | 38.5 |
| Total: | | | INR 738.5 |

| Account Information | |
|---------------------|----------------|
| Prefix: | Ms. |
| First Name: | Amrita |
| Middle Name: | ghf |
| Last Name: | K |
| Address Line 1: | Avenues |
| Zip (Postal Code): | 400054 |
| City: | Mumbai |
| Country: | India |
| State: | Maharashtra |
| Phone: | 91-22-67425555 |

| Payment Information | |
|--|--|
| Billing Details | |
| For payment by credit card, Please ensure that the information listed below is consistent with the information listed on your credit card. | |
| First Name | <input type="text" value="Amrita"/> |
| Middle Name | <input type="text" value="ghf"/> |
| Last Name | <input type="text" value="K"/> |
| Address | <input type="text" value="Avenues"/> |
| City | <input type="text" value="Mumbai"/> |
| Country | <input type="text" value="India"/> |
| State/Province | <input type="text" value="Maharashtra"/> If Other specify : <input type="text"/> |
| Postal Code | <input type="text" value="400054"/> |
| Subscriber Number | +91 <input type="text" value="22"/> <input type="text" value="67425555"/> |
| Email / User Id (Your Email Address) (All accounts related communications would be sent to this address also.) | <input type="text" value="amrita.kanojia@avenues.info"/> |

Payment Options

μ Reduce the number of abandoned registrations by offering a wide variety of payment options:

μ International Credit Cards

μ Debit cards (India)

μ ATM Cum Debit Cards

μ 50+ Direct Debit Banks



μ 30+ Indian Banks

μ 20 Chinese Banks

μ 3 Singaporean Banks

μ Cash Cards

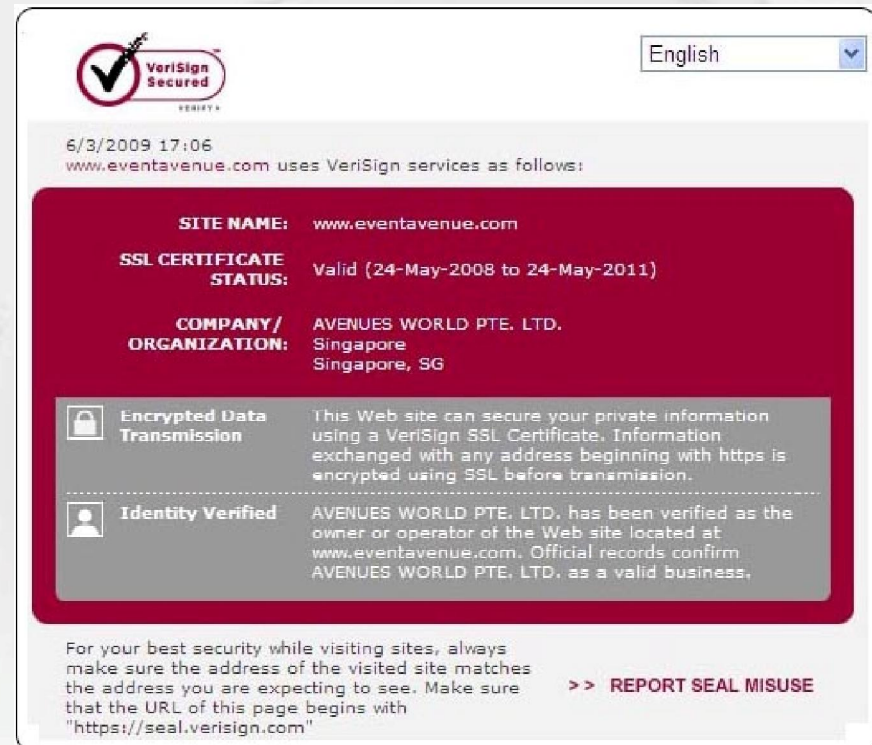
μ Mobile Payments

| | |
|--|---|
| Pay By International Credit Card | |
| Credit Card Type | --- Select Card --- American Express Diners Club Card JCB Card MasterCard VISA |
| Credit Card Number | <input type="text"/> No dashes or spaces e.g., 4568256901056035 |
| Issuing Bank Name | <input type="text"/> [?] |
| Card Verification Number | <input type="text"/> How to find the verification number? |
| Expiration Date | --- Select Month --- --- Select Year --- |
| Pay By Debit Card | |
| Debit Card Type | --- Select Debit Card --- |
| Debit Card Number | <input type="text"/> No dashes or spaces e.g., 4568256901056035 |
| Issuing Bank Name | <input type="text"/> [?] |
| Card Verification Number | <input type="text"/> How to find the verification number? |
| Valid From / Expiration Date | --- Select Month --- --- Select Year --- |
| Pay By Internet Enabled Bank Account | |
| If you wish to pay by an internet enabled bank account simply select the Bank from the menu below. | |
| Select an Internet enabled Bank | --- Select Bank Account --- |
| Pay By ITZ Card | |
| ITZ Cash Payment | --- Select ITZ Payment Option --- |
|  | |
| Please enter the Alpha Numerical characters you see in the image in the text box below Alpha Numerical characters are 'CASE INSENSITIVE'. | |
| <input type="text"/> | |
| <input type="checkbox"/> I acknowledge reading the Terms and Conditions and I understand my credit card will be charged according to the terms stated. | |
| <input type="button" value="Continue"/> | |
| *Security Advisory : To ensure the security of your data, please close the browser window once your transaction is completed. | |
|  | |
| WILL YOUR BRAND MAKE IT TO THE FINISH LINE? | |

Latest Online Security Guaranteed

Employs the best in online security to ensure that card information is inaccessible to any third party and has zero financial liability on you, the event organizers.

- μ Registered with VeriSign, the best internet security service. Uses 128 bit Secure Socket Layer (SSL) encryption.
- μ EventAvenue has achieved the new PCI DSS 1.1 Standards of Compliance, which makes it one of the most secure payment gateways in the world.



The screenshot shows a VeriSign SSL seal verification page. At the top left is the VeriSign Secured logo. To the right is a language dropdown menu set to 'English'. Below the logo is the date and time '6/3/2009 17:06' and the text 'www.eventavenue.com uses VeriSign services as follows:'. The main content is a red box with white text containing the following information:

| | |
|--------------------------------|---|
| SITE NAME: | www.eventavenue.com |
| SSL CERTIFICATE STATUS: | Valid (24-May-2008 to 24-May-2011) |
| COMPANY/ ORGANIZATION: | AVENUES WORLD PTE. LTD. Singapore Singapore, SG |

Below this box are two sections:

- Encrypted Data Transmission:** This Web site can secure your private information using a VeriSign SSL Certificate. Information exchanged with any address beginning with https is encrypted using SSL before transmission.
- Identity Verified:** AVENUES WORLD PTE. LTD. has been verified as the owner or operator of the Web site located at www.eventavenue.com. Official records confirm AVENUES WORLD PTE. LTD. as a valid business.

At the bottom, there is a warning: 'For your best security while visiting sites, always make sure the address of the visited site matches the address you are expecting to see. Make sure that the URL of this page begins with "https://seal.verisign.com"'. To the right of this warning is a link: '>> REPORT SEAL MISUSE'.

Latest Online Security Guaranteed

- μ Verified By Visa and MasterCard's SecureCode authentication protocols.

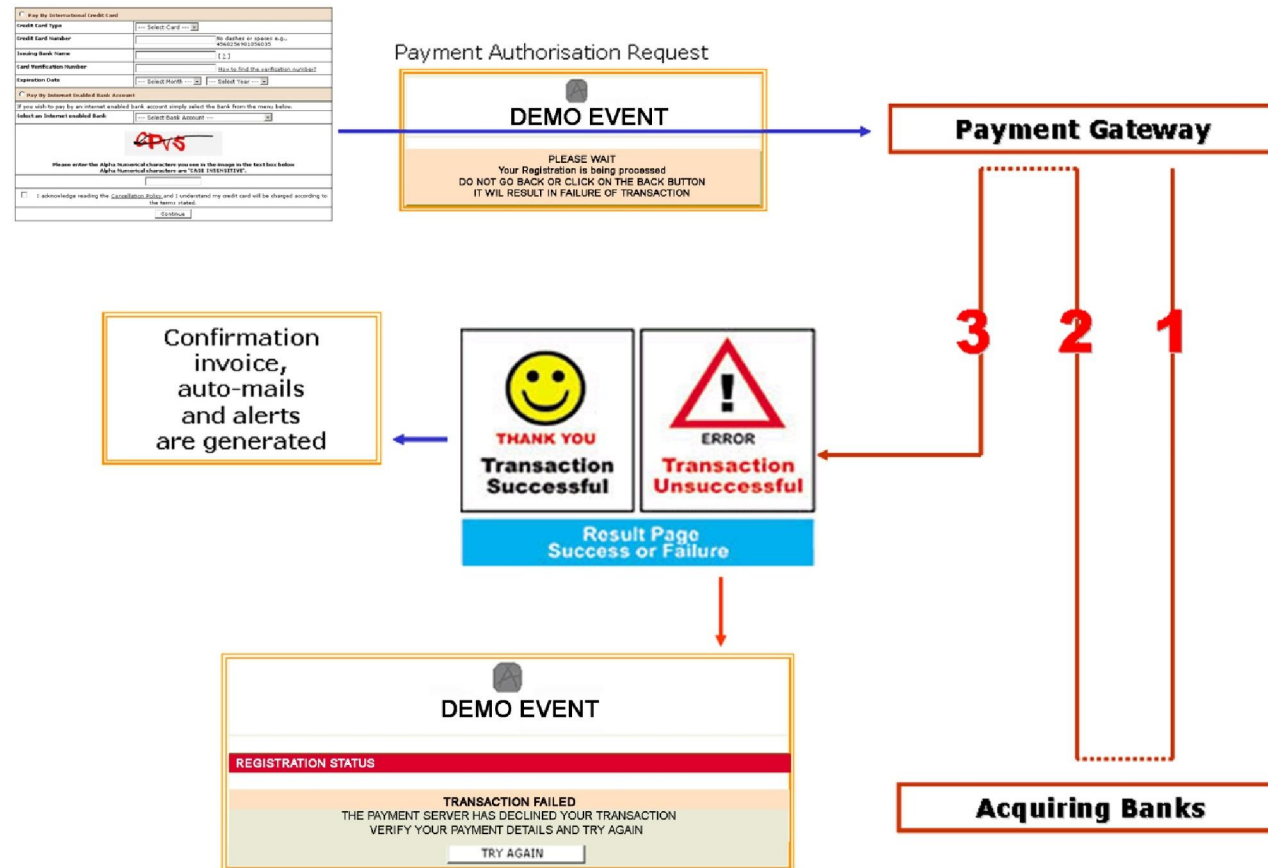


- μ Hacker Safe Secure Certification. Daily audits are conducted to maintain its validity.

The screenshot shows the McAfee Secure certification interface. At the top, there is a header with the McAfee SECURE logo and a language dropdown set to English. Below the header, a main heading states: "McAfee Secure helps keep you safe from identity theft, credit card fraud, spyware, spam, viruses and online scams." The page lists the website as www.eventavenue.com and the status as McAfee Secure CERTIFICATION 03-JUN-2009. A paragraph explains that the site is tested and certified daily to pass the "McAfee Secure" Security Scan, which helps address concerns about hacker access to confidential data and the safety of visiting the site. Two call-to-action buttons are present: "Attention Merchants" with a red tag icon and "Stay safe from online threats" with a green checkmark icon. Below these, there is a section titled "About www.eventavenue.com:" which describes the company's online event management solution. A detailed disclaimer follows, stating that the certification is a relative indication of security efforts and does not guarantee security. The footer of the screenshot shows the copyright notice: © 2009 McAfee.



Real Time Verification Process

Ensures card information safety with a strict, real time verification process that automatically identifies whether a registration is valid or potentially fraudulent.



Instant Confirmation

On approval from the bank or the card company, the attendee receives an auto-confirmation mail with his registration and payment information.

Registration for Standard Chartered Mumbai Marathon

Welcome **Amrita K**,
Thank you, we have received your application for the **Standard Chartered Mumbai Marathon, 2012**, scheduled on Jan 16, 2012.

Your online entry transaction number is **P11#XD2007#MER125010**.

Please note this is **NOT YOUR RUNNING NUMBER**. Your participation in the Event is subject to entry confirmation, which will be forwarded to you by the Registration Team.

| Transaction Details | |
|---------------------|--------------|
| Transaction Date | Jul 20, 2011 |
| Gender | Female |
| Date of Birth | 04/02/1988 |
| Nationality | test |

| Attendee ID | Name | Email ID |
|-------------|----------|-----------------------------|
| EAR315980 | Amrita K | amrita.kanojia@avenues.info |

Race Category (Marathon)

| Charges for Agenda Items and Other Fees | | | |
|---|------------|----------|-------------------|
| Item | Rate (INR) | Quantity | Amount (INR) |
| Race Category(Marathon) | 700 | 1 | 700 |
| Online Processing Fee | 5.5 % | | 38.5 |
| Total: | | | INR 738.50 |

| Billing Contact Details | |
|-------------------------|---|
| Name | Amrita K |
| Address | Avenues, Mumbai, 400054, Maharashtra, India |
| Email Address | amrita.kanojia@avenues.info(All communications would be sent to this address) |

| Payment Details | |
|------------------------|---|
| Credit Card Type | VISA |
| Credit Card Number | XXXXXXXXXXXX6188 (For security reason, only the last 4 digits of your card no. are shown in this receipt) |
| Amount Charged to Card | INR 738.50 |
| Total Charge | INR 738.50 |
| Amount Paid | INR 738.50 |






Please Note: The charges will be billed to your credit or debit card as 'www.eventavenue.com/charge'

You can contact us by e-mail at registration@procam.in. Kindly include your transaction number, e-mail address, name and dates of the event in all future correspondence.

For further information about Standard Chartered Mumbai Marathon, visit our website <http://www.procamrunning.in/somm>.

Thank you for registering for **Standard Chartered Mumbai Marathon**. We hope you have a wonderful time.

Best Regards,
Standard Chartered Mumbai Marathon
somm@procam.in
+91 22 42020200

Our Partial Client List



Our Partial Client List



Synopsis

- μ EventAvenue's Online Registration and Payment Facility increases overall conversion numbers and profitability.
- μ Conduct Multi-day, Multi-track Registration simultaneously.
- μ Enhance relationships by 'Auto-Populating' registration forms of previously registered registrants, attendees, exhibitors, students, donors etc.
- μ Offer registrants a Group Registration option and ease the registration process especially for large groups.
- μ Offer a Wait-list option once your event or training program is "Sold-Out" and ensure numbers in case of cancellations. Plus, use data collected to maximize reach of future endeavors.
- μ EventAvenue is a completely online management solution that eliminates geographical boundaries and time constraints placed on your business.
- μ 24 x 6 Customer Support Team via telephone, chat and email.

About Avenues

- μ Avenues is a leading provider of internet payment processing solutions in South Asia that is supported by a wide network of financial institution partners, merchant partners and Independent Agents.
- μ Headquartered in India; it has subsidiaries in USA and Singapore.
- μ It has three Business Units

- μ Avenues Commercial Services
 - μ Avenues Travel Industry Services
 - μ Avenues Community Related Services
- [Click Here](#) to learn about our other business segments.



Global Offices & Contact Details

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